TIARA
TALENT ACQUISITION
AWARDS

TIARA Talent Acquisiton Awards

Sponsorship Pack 2021

Setting the standard for recognising innovation and achievement in talent acquisition

The Talent Acquisition TIARA's are a superb opportunity to build brand awareness and help you optimise your own product positioning to a wide range of potential customers.

As a member of the judging panel you get first hand, detailed insights into resourcing challenges and debate and discuss best practice with our industry judges.

As a table host at our high profile awards event, you are able to network and socialise with key clients and contacts.

Our extensive media campaign and winners supplement in TALiNT International, enables you to continue to drive engagement over an extended period.



Campaign Dates

Key Dates...

- **Friday 15th January 2021 -** Open for entries
- **Friday 5th May 2021 -** Closing date for entries
- **Wednesday 19th May 2021 -** Finalists annouced
- **Monday 7th June 2021 -** Judging day
- **Wednesday 30th June 2021 -** Winners announced

Winners will be announced at a TIARA Gala dinner at the IET, Savoy Place, London.



TIARA Categories

The Talent Acquisition TIARAs recognise excellence and reward professionalism across 12 award categories...

- The Candidate Experience Award
- The Creativity in Talent Acquisition Award
- Moving The Dial In Diversity & Inclusion Award
- The Early Careers Pioneer Award
- The Employee Retention Award
- The Best Use Of Technology Award
- The Best Business Partnership Award
- The Excellence In Onboarding Award
- The TA Operational Achievement Award
- The Best Recruitment Supplier Partnership Award
- The Attraction Campaign Of The Year
- The TA Team Of The Year - Judges' Choice



We will include the sponsor's name in the award category of your choice for maximum alignment and to support related PR with winners and finalists.

The TIARAs are distinguished by the quality of its judging

A TIARA Talent Acquisition Award is a quality mark endorsed by a respected panel of judges from across the recruitment and talent acquisition ecosystem.

Our three-stage judging process includes:

- Benchmark of entries to identify finalists
- Finalist entries scored by judging panels
- Expert jury meets to debate & agree winners
- Detailed feedback delivered to all shortlisted entries



Tony Cooke
Human Resources Director
Adidas



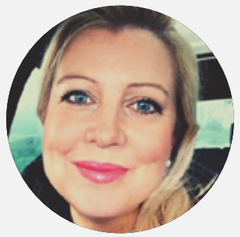
Cheryl Allen
Human Resources Director
Atos



Lord Holmes
Deputy Chair
Channel 4



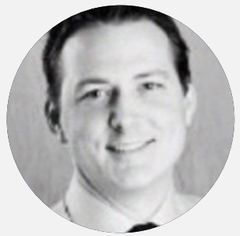
Trevor Phillps
Writer & Broadcaster



Lisa Scales
Head of Talent Acquisition
Nestle



Faye Woodhead
Executive Director, Human Resources
MSCI Inc.



James Baker
Global Head of Talent Acquisition
Jaguar Land Rover



Clyde Marwick
Group HR & Communications Director
Baxters Food Group

Sponsor Options & Benefits

Headline Sponsor - £15K + VAT

- 2 x Category sponsorships
- 2 x Award sponsor logos (for website, award comms & email signature)
- 2 x Category judging opportunities
- 2x Representatives & branding at judging event
- 2 x Tables for 10 guests (5 staff per table)
- 10 x Target guests (category finalists)
- 2 x Award presentations on stage
- 2 x Advertisements in TI magazine
- 1 x Advertisement in the Recruitment Power List Report
- 2 x Banner ads in TI newsletter Report
- 1 x Advertisement and 2 x logos / quotes in awards brochure
- 1 x Solus email to all guests after ceremony
- Comment in main announcement press releases

Award Category Sponsor - £6K + VAT

- 1 x Category sponsorship
- 1 x Award sponsor logos (for website, award comms & email signature)
- 1 x Category judging opportunities
- 1 x Representative & branding at judging event
- 1 x Table for 10 guests (inc 5 staff)
- 5 x Target guests (category finalists)
- 1 x Award presentation on stage
- 1 x Advertisement in TI magazine
- 1 x Banner ad in TI newsletter
- 1 x Advertisement and 2 x logos / quotes in awards brochure
- Comment in category announcement press releases

Contact Us

To reserve your category please contact us:



Ken Brotherston
Managing Director

Over 30 years industry experience including multiple PE transactions. Previously Board member at Robert Walters, Morgan McKinley & Korn/Ferry International.

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07770 400300



Debra Sparshott
Employer Programme Director

30 years international resourcing experience. Most recently global solutions development Director at Hays Talent Solutions. Experience of complex project delivery using PRINCE2 and Agile/Scrum tech-niques for a wide variety of clients.

debra@talint.co.uk



Andy Daniel
Commercial Director

Over 18 years industry experience matching sponsors with impactful events and influential content at Centaur, Redactive Media, and 5 years at TALiNT Partners.

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